

CHERRY CREEK MEDIA MONTROSE MARKETING GRANT RULES

1. Cherry Creek Media is awarding marketing grants totaling \$50,000 to fifteen local businesses.
2. Marketing grants will be awarded as follows:
 - a. Five businesses receiving \$5,000 each in marketing – 375/:30 second spots (125 spots each on 3 stations) to be used November & December 2020.
 - b. Ten businesses receiving \$2,500 each in marketing – 180/:30 second spots (90 spots each on 2 stations) to be used November & December 2020.
3. Businesses may enter and apply for their marketing grant on any of the websites of the three radio stations of Cherry Creek Media Montrose – 94 Kix Country, 103-7 The River and AM & FM KUBC GOLD.
4. Entry period runs between Friday, August 28, 2020 and Friday, October 16, 2020. Grants will be awarded on Wednesday, October 28, 2020.
5. All businesses entering to receive a grant must be locally owned and must be located within any of the cities, communities or counties within the listening area of any or all of the Cherry Creek Media Montrose Radio Stations.
6. All information in the grant entry must be filled out completely.
7. If you are awarded a marketing grant and you are currently a client of Cherry Creek Media, you cannot replace any or part of your on-air marketing with this grant. The grant advertising will run in addition to your current advertising schedule(s). Furthermore, no previous or current cash balance may be paid with the marketing grant.
8. There is no cash commitment on the part of any business that is awarded a Cherry Creek Media Montrose marketing grant.
9. All information provided by businesses entering for a grant is the property of Cherry Creek Media, however data will be held in confidence and will not be shared or sold as a data base to any outside parties.
10. All decisions of grant awards are at the sole discretion of Cherry Creek Media Montrose.